



जनजातीय कार्य मंत्रालय
MINISTRY OF TRIBAL AFFAIRS
GOVERNMENT OF INDIA

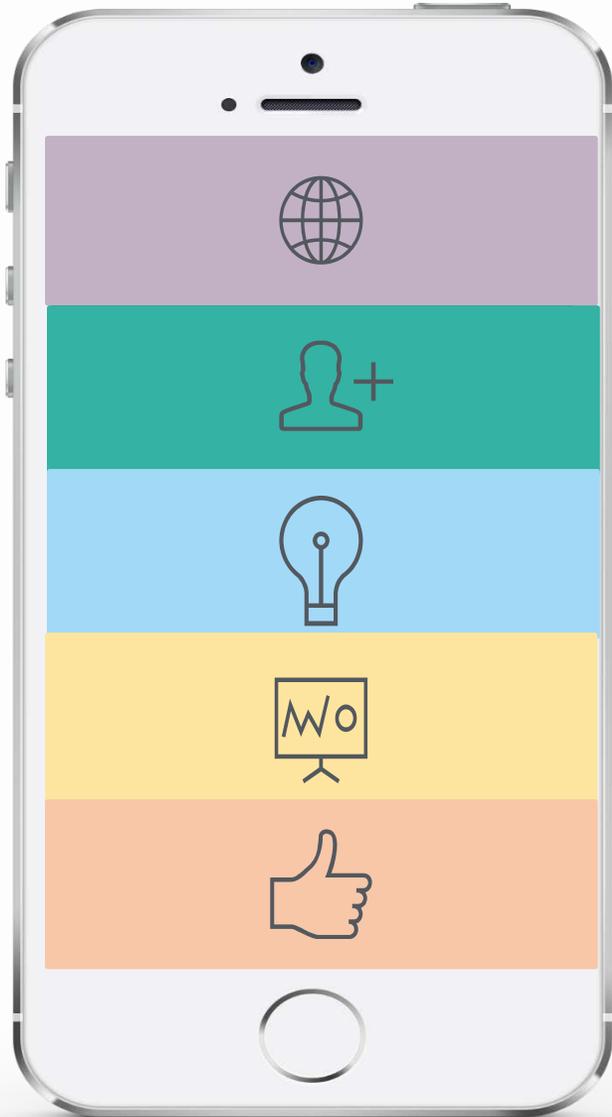
FACEBOOK



Going Online As Leaders

Joint Initiative
of
Ministry of
Tribal Affairs
and
Facebook India

GOAL Objectives



Create learning opportunities

Enhance leadership skills

Provide a collaborative and information sharing platform

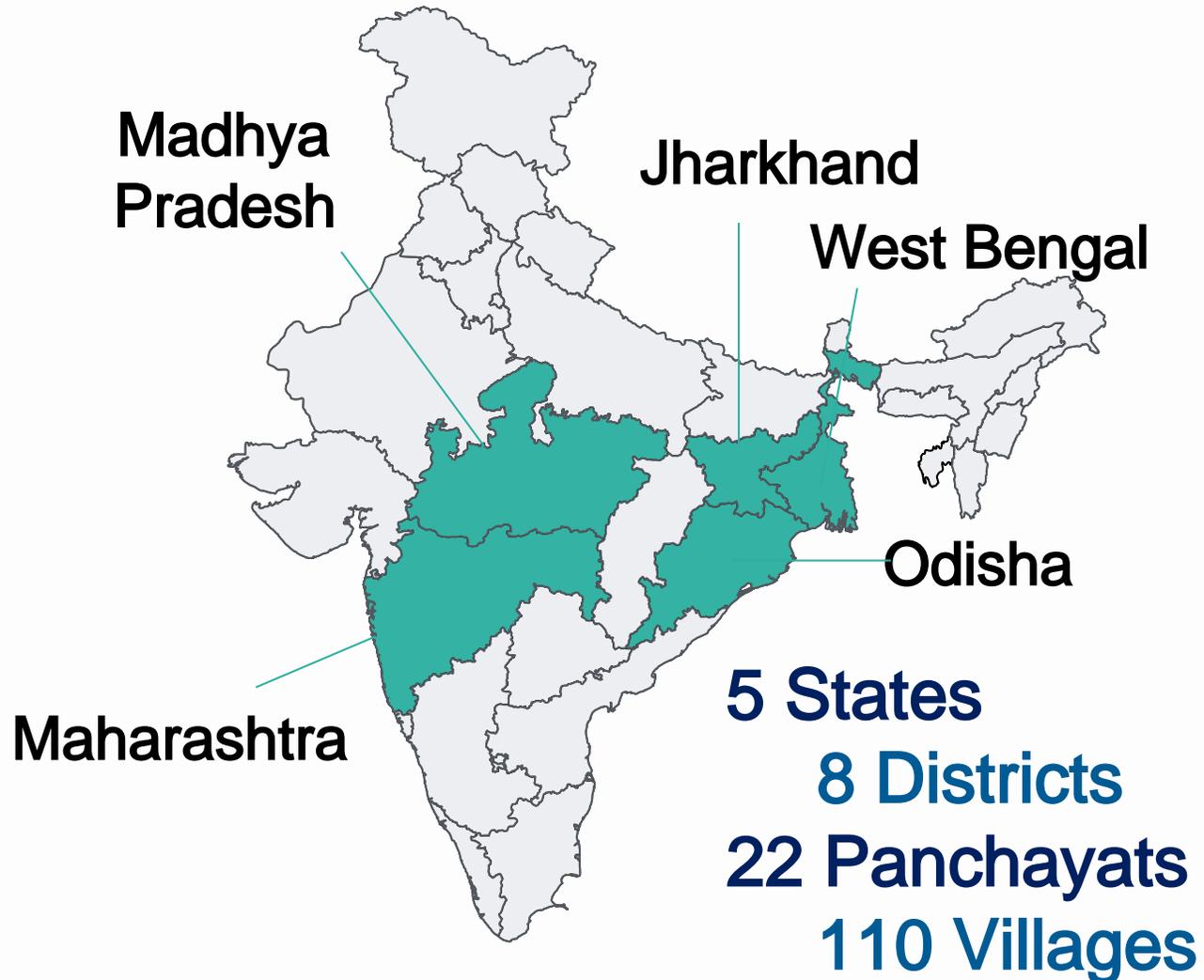
Increase access to information about their entitlements

Get digitally mentored by experts and leaders

GOAL Pilot Phase – Feb'19 to Dec'19



Onboarded 100 Scheduled Tribe Girls as Mentees and 20 Women Mentors



Success - Impact on Mentees

- **100%** now able to address a gathering confidently
- **82%** now use technology to highlight issues in their villages
- **63%** now have enhanced understanding of their community, government and local institutions

GOAL Features – Launched in May 2020



Coverage and Scope



Pan India
5000 Scheduled Tribe Youth
to be digitally mentored by
2500 Experts and Leaders

Program Duration



9 Months
7 months Mentorship
followed by
2 months Internship

Core Areas of Mentorship

Digital Literacy

Life Skills

Leadership &
Entrepreneurship

Industry
specific skills

Applications invited through GOAL portal : goal.tribal.gov.in

Benefits to Mentees



Smartphone and internet access for a year

Mentorship certificate from Ministry of Tribal Affairs and Facebook

Opportunity for internship in a reputed organization

Guidance by experts and industry leaders



Strong visibility and recognition at state/national level

Benefits to Mentors



Participation certificate from Ministry of Tribal Affairs and Facebook

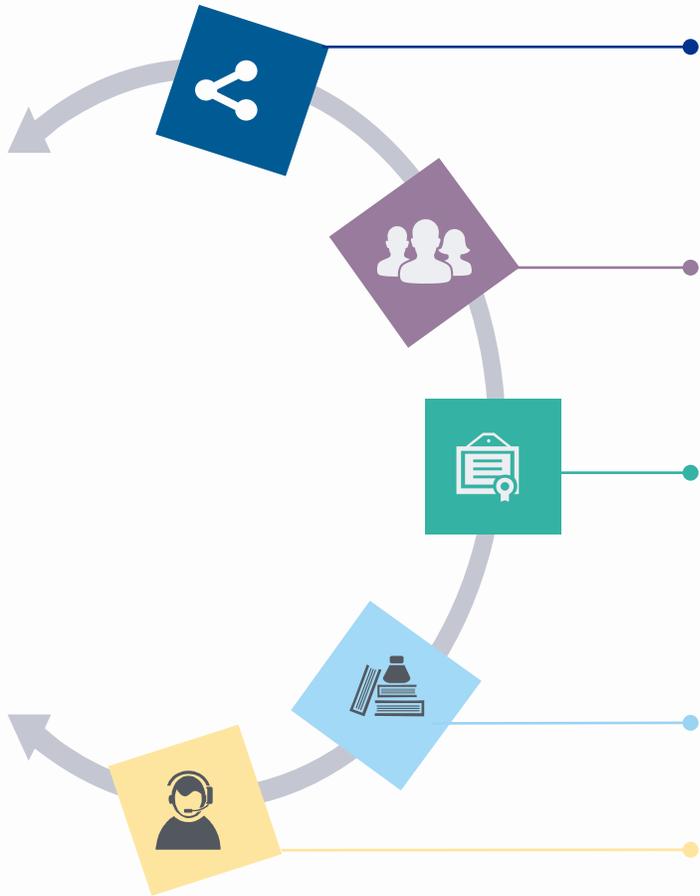
Priority access to state level events organized by Ministry of Tribal Affairs or Facebook

Opportunity to interact with enthusiastic peer group / industry leaders



Profile will be showcased on GOAL Portal as Mentor

Support from Universities



- **Awareness Generation:** Post about GOAL on social media handles of your University/Institute and share information through SMS, e-mail / WhatsApp to your database and network (Posts and Messages will be shared every week)
- **Nominations:** Ensure registration of at least **2000 Mentees** and **500 Mentors** through your nomination
- **Facilitate in application:** Provide support to aspiring scheduled tribe youth in filling application form on GOAL portal (Common Service Centers are also onboarded)
- **Suggestions:** Provide suggestions regarding GOAL program
- **Point of Contact:** Nominate a nodal officer for GOAL program

Thank you

GOAL Portal | goal.tribal.gov.in



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Education is the key intervention that will open doors to a better world. Going Online As Leaders (GOAL) is a digital literacy and mentorship initiative, that lies at the foundation of this motto. Driven to empower and enable India's tribal youth, the key is to indentify, mobilise, and connect **1,250** renowned leaders from the industry, who can personally mentor **5,000** youth from tribal communities across the country.

Apply As Mentee

Apply As Mentor

TOTAL NUMBER OF STATES

28

TOTAL TRIBAL POPULATION

104,000,000

TOTAL YOUTH SHORTLISTED

123

Apply as a Mentee



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Apply As A Mentee

Personal Details General Details Attach Documents

First Name * **Middle Name** **Last Name ***

Father's Name * **Father's Occupation ***

Mother's Name * **Mother's Occupation ***

Apply as a Mentor



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First Name * **Middle Name** **Last Name ***

Gender *

Date of Birth *

Select Your State, City, District & Village ↓

Residential Address